

Delaware.gov Has New Look, Simplified Access

✖ Delaware's main internet portal – Delaware.gov – has been redesigned to improve citizen access to state government information and services. The portal is updated and refreshed every two to three years by the Delaware Government Information Center (GIC) to adapt to the changing web environment and to improve upon important aspects such as accessibility and ease of navigation. As the portal to state services for Delaware's citizens, *Delaware.gov* reflects the forward thinking, efficient and effective approach to government championed by Delaware Governor Jack Markell.

"The state's new web portal was designed to be welcoming and easy to use, better connecting citizens to their government," said Governor Markell. "When people want to find something, we think, through this redesign, they will more readily be able to locate it. *Delaware.gov* will direct citizens to the most useful services and information available to meet their needs at that moment and clearly indicate to them the priorities and initiatives of Delaware government."

The latest portal refresh cleans up and refocuses the portal on the key services and information offered by state agencies. It takes advantage of and combines a number of proven, effective web technologies to provide a rich mix of graphic and informational content that bring people closer to their government.

The new portal includes more graphics and less text and is designed to simplify access to information for visitors to the site. Through continuous innovation, Delaware has put its emphasis on taking government information to the users where they are, as evidenced by the integration of social media channels such as Facebook, Twitter and YouTube into

delaware.gov.

The portal uses prominent, graphic spotlights to attract visitors' attention on a series of topical issues. For instance, with the upcoming state income tax filing deadline on April 30, the portal provides quick access to tax resources. Visitors to the portal are also directed to information on the April 28 Drug Take-Back events, along with state parks, Delaware tourism and incorporation resources. A series of focused information tabs direct visitors to information about government services, services for businesses, employment assistance, the latest state government news and more.